

Book Cover Series

Lisa Erbak

Research

Books:

Author: Sir Arthur Conan Doyle

- A Study in Scarlet
- The Hound of the Baskervilles
- The Sign of Four

A Study in Scarlet

The story that introduces the iconic detective Sherlock Holmes and his future friend and chronicler, Dr. John Watson. The narrative splits between London, where Holmes and Watson investigate a bizarre murder involving a message written in blood, and the American West, which details the backstory of the feud leading to the murder.

The Hound of the Baskervilles

This tale centers on the mysterious death of Sir Charles Baskerville, rumored to be caused by a supernatural hound haunting his family estate on the moors. Holmes and Watson navigate through folklore and fear to uncover the truth behind the curse of the Baskervilles.

The Sign of Four

In this mystery, Sherlock Holmes and Dr. Watson are engaged by Mary Morstan, whose father disappeared a decade earlier. The plot thickens when she receives a valuable pearl and a letter summoning her to a meeting, leading Holmes and Watson into a complex web of treasure, betrayal, and murder.

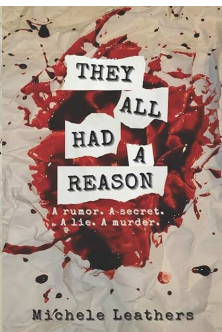
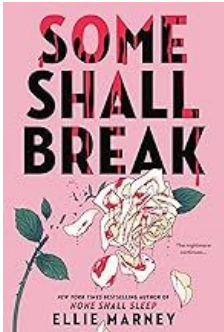
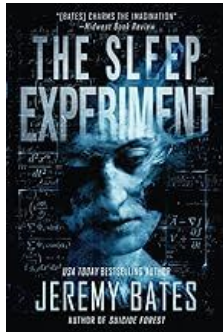
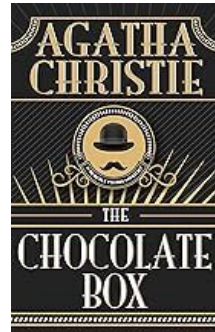
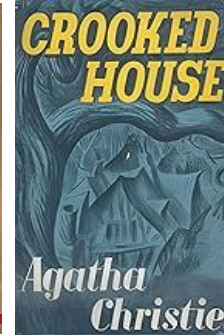
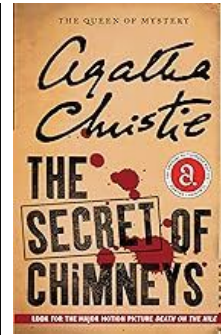
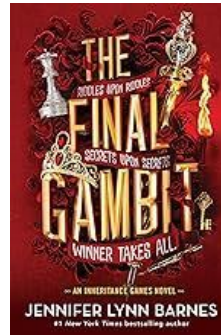
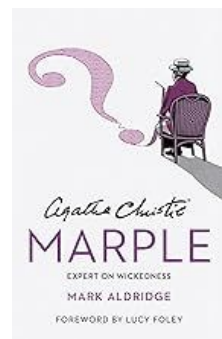
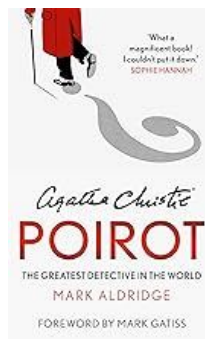
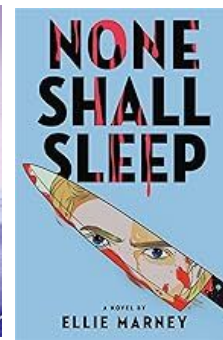
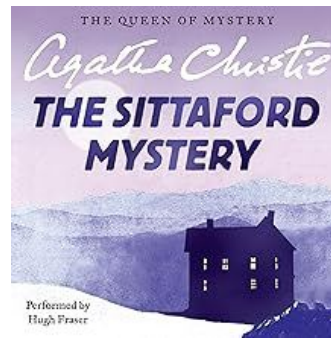
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The book series by Sir Arthur Conan Doyle is to entertain, engage, and intrigue readers through the art of storytelling in detective fiction. The series aims to:

- Showcase the intellectual brilliance and logical reasoning of Sherlock Holmes, a master detective.
- Immerse readers in atmospheric, suspenseful narratives that unravel complex mysteries.
- Highlight themes of justice, morality, and human behavior.
- Foster critical thinking and appreciation for deductive reasoning in solving intricate problems.

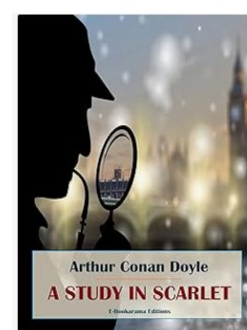
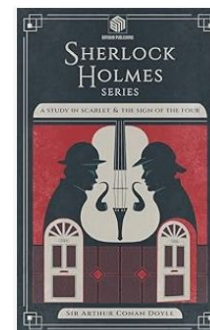
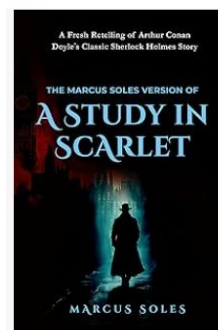
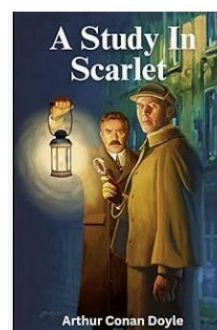
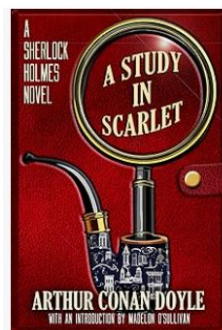
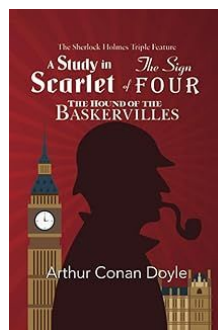
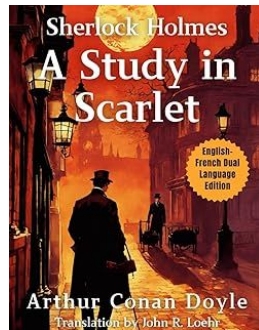
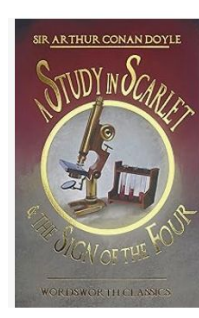
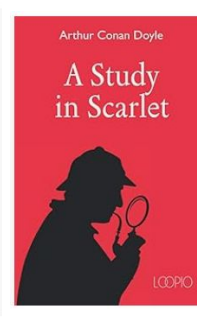
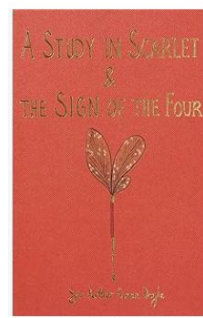
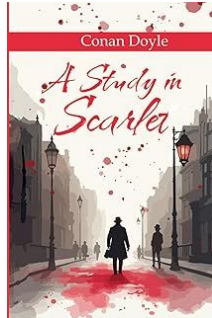
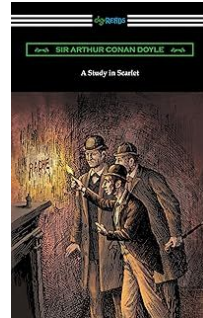
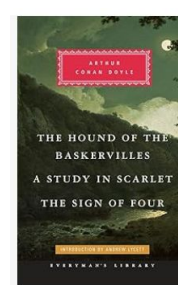
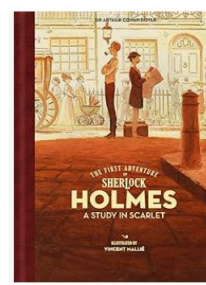
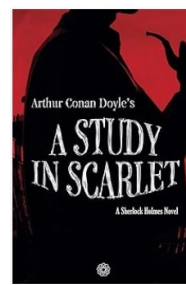
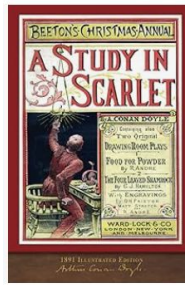
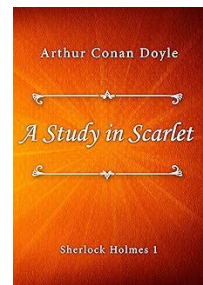
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Detective Books



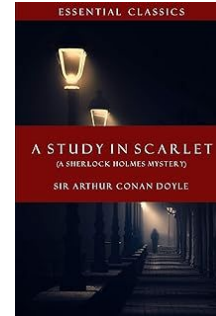
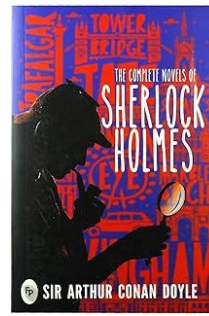
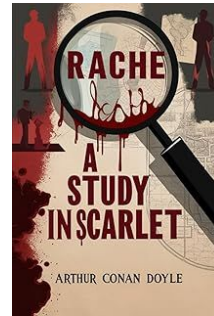
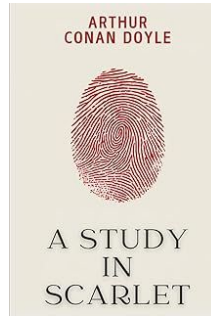
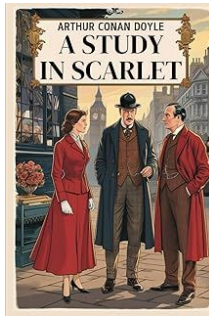
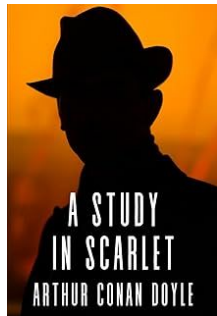
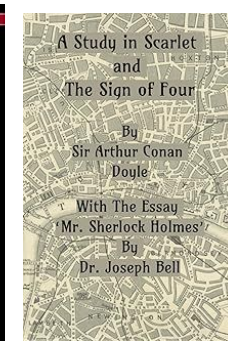
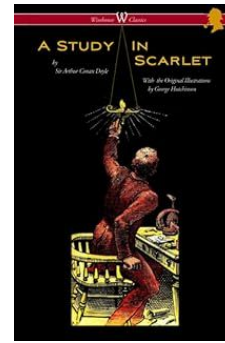
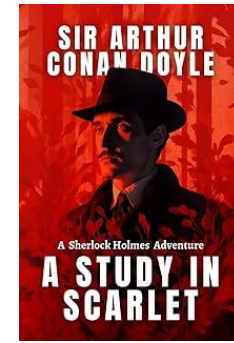
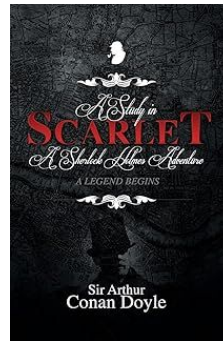
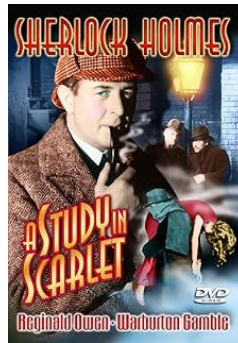
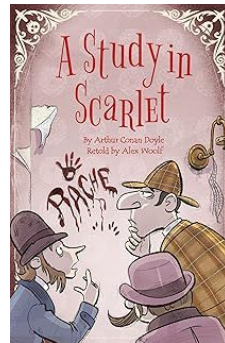
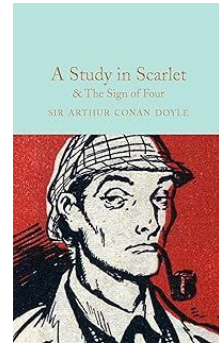
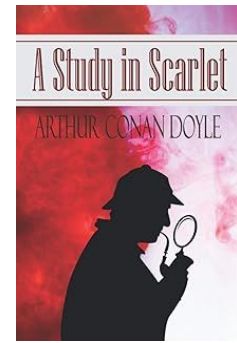
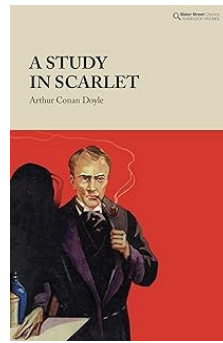
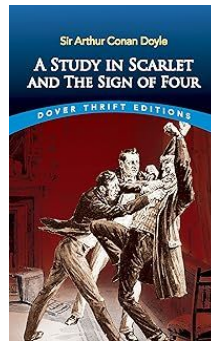
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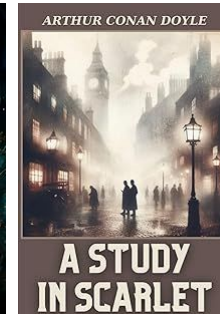
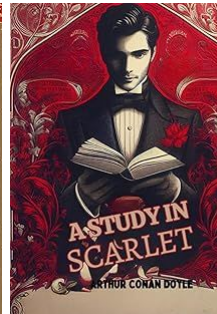
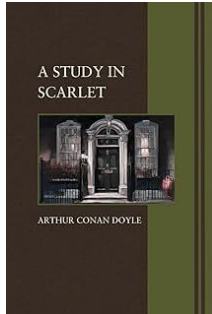
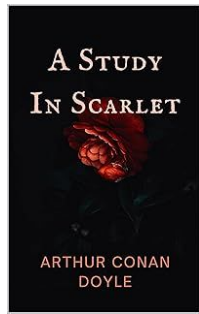
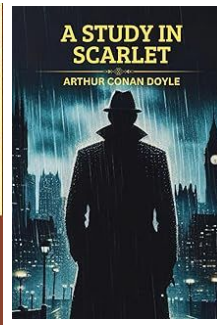
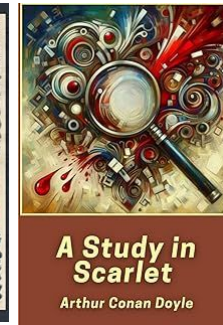
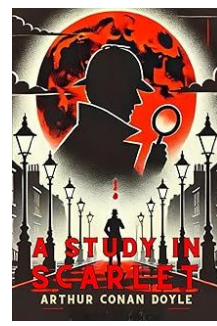
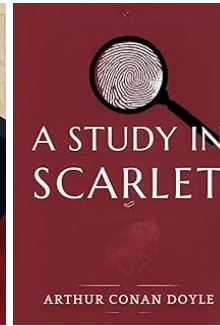
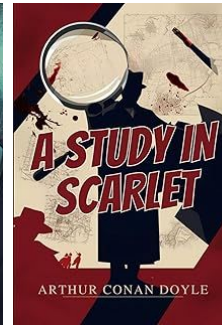
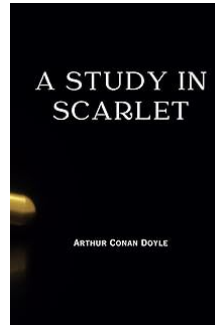
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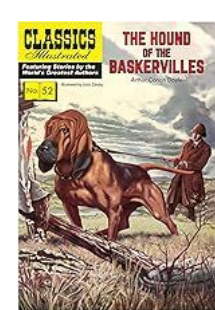
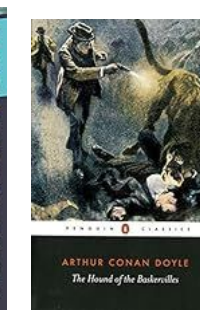
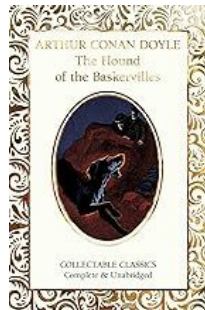
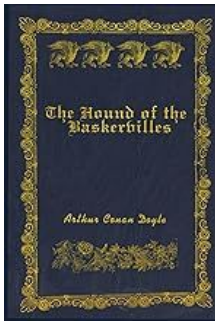
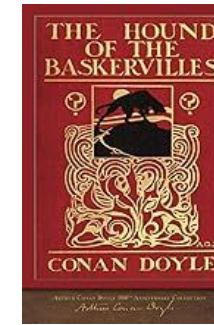
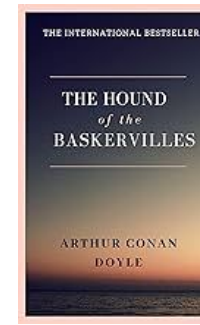
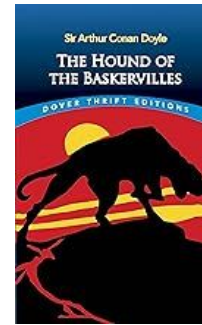
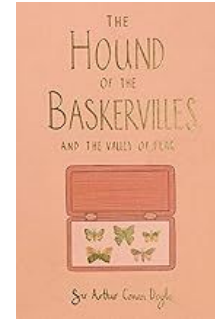
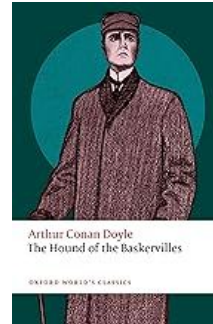
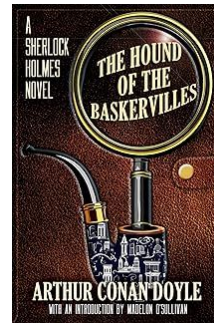
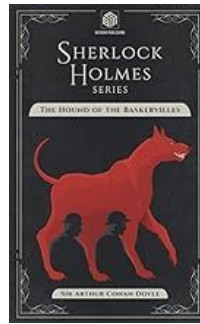
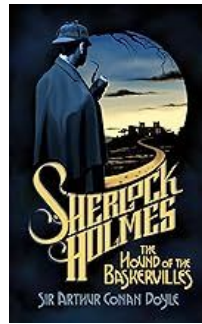
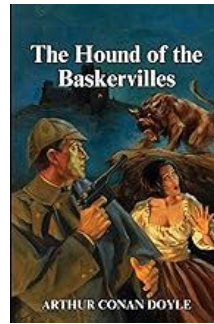
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Existing Books



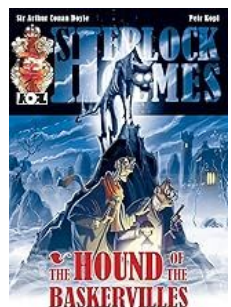
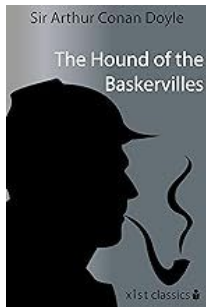
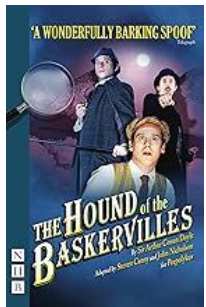
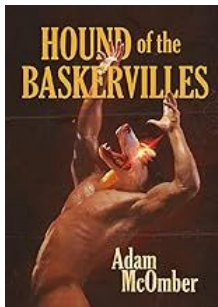
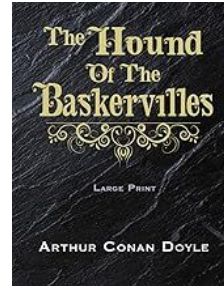
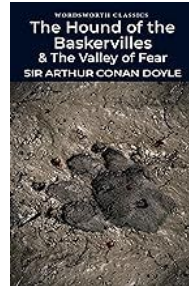
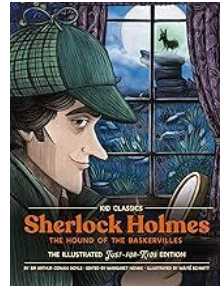
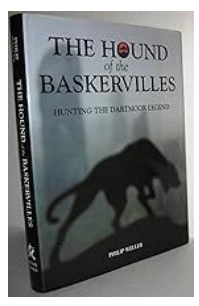
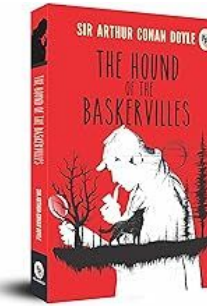
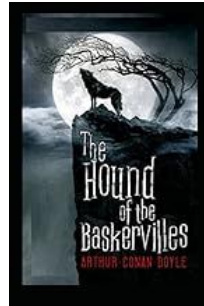
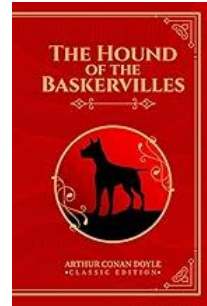
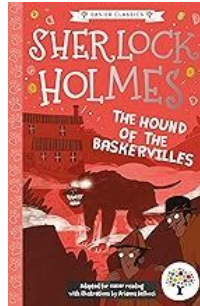
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Existing Books



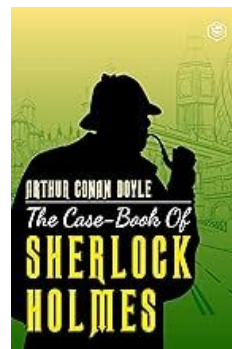
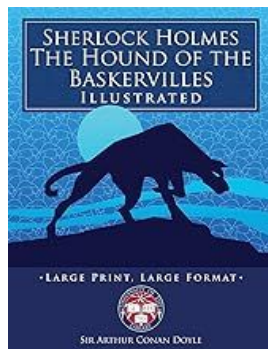
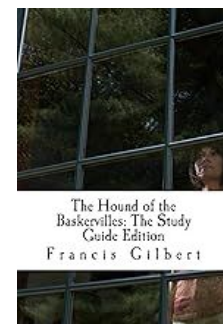
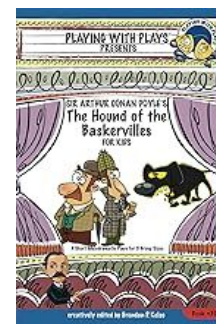
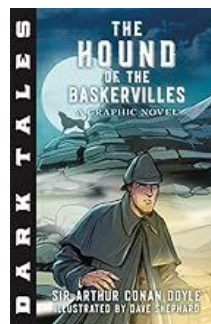
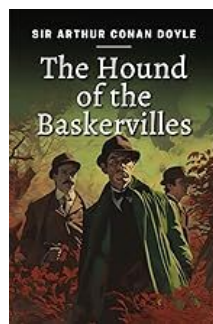
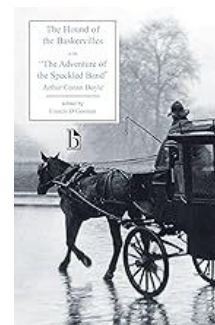
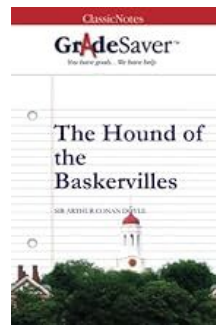
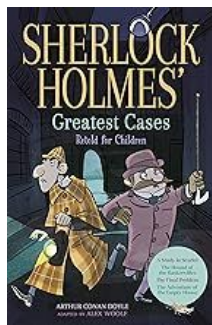
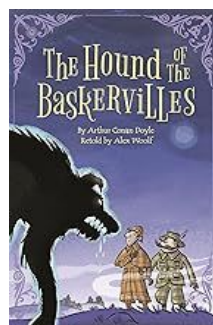
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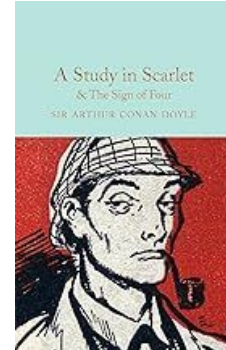
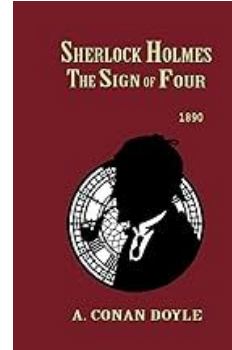
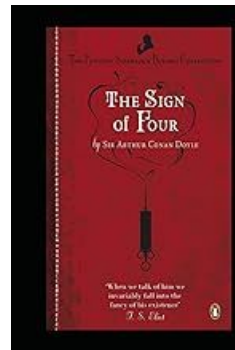
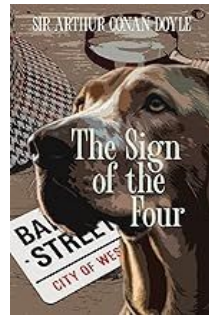
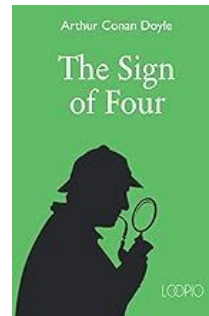
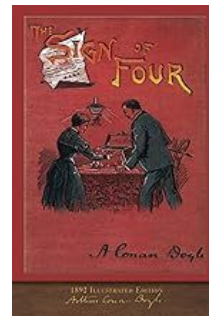
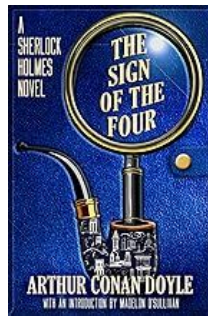
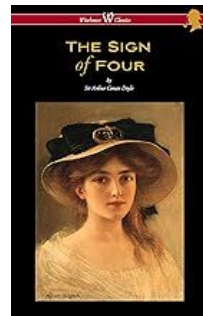
Research

Existing Books



Research

Existing Books



Research

Design Objective:

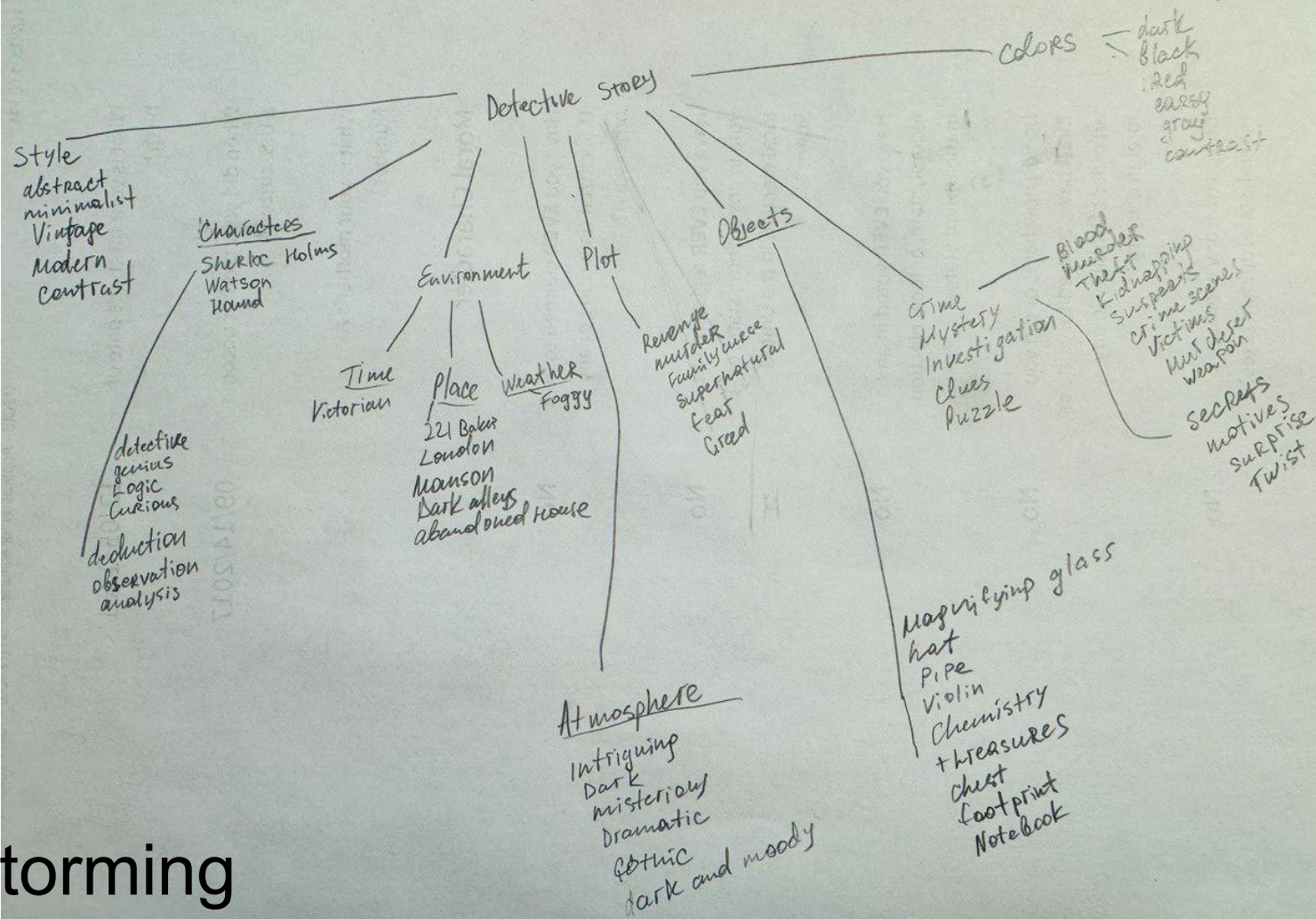
The objective of this design project is to create a unified and eye-catching book cover series for **"A Study in Scarlet," "The Hound of the Baskervilles,"** and **"The Sign of Four."** Each cover will share a consistent style, using similar typography, colors, and illustration techniques to tie the series together. The designs will reflect the mystery and suspense of Sherlock Holmes' world while appealing to modern readers who enjoy detective stories and literary classics.

Research

Target Audience:

- **Gender:** All genders.
- **Race:** Multiracial
- **Age:** 14–20 years old
- **Interests:**
 - a. Mystery and detective stories
 - b. Classic literature and timeless narratives
 - c. Plot twists and suspenseful storytelling
 - d. Intriguing puzzles and intellectual challenges
 - e. Stories with historical or Victorian-era settings

Brainstorming



Moodboard



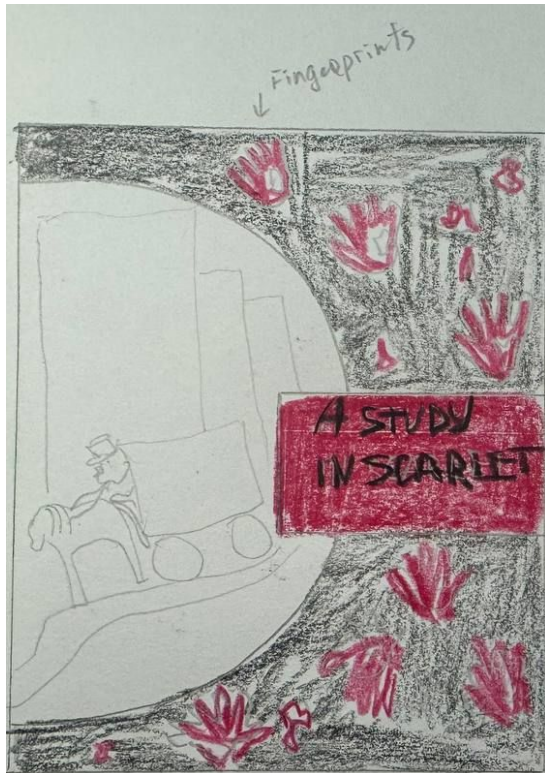
Moodboard



ABCDEF G
HIJKLM
NOPQRS
TUVWXYZ



Thumbnails

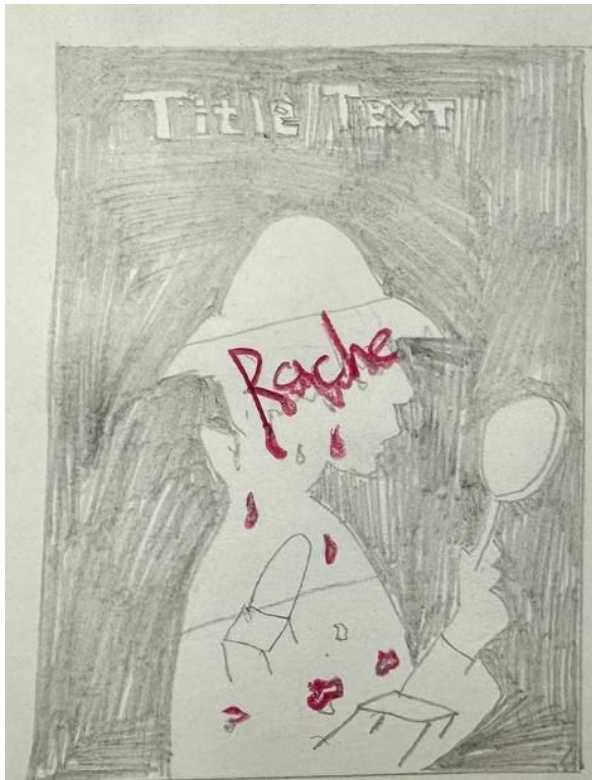


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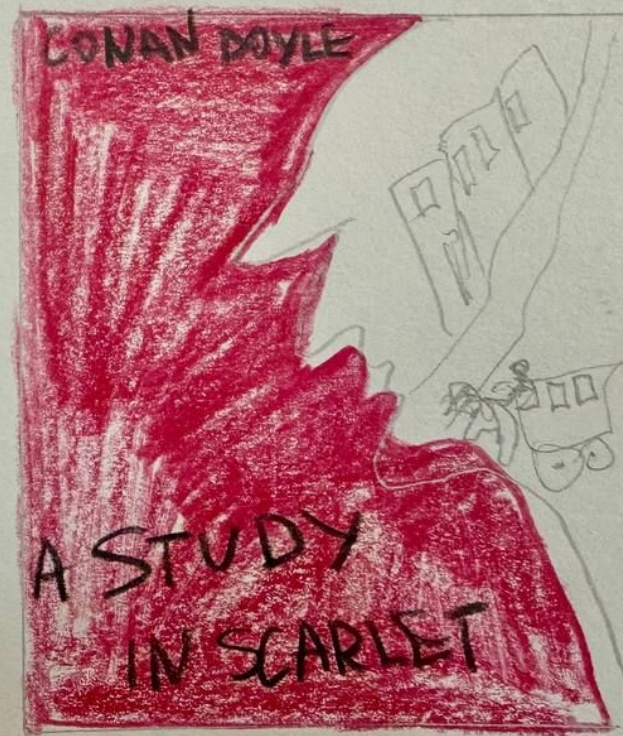


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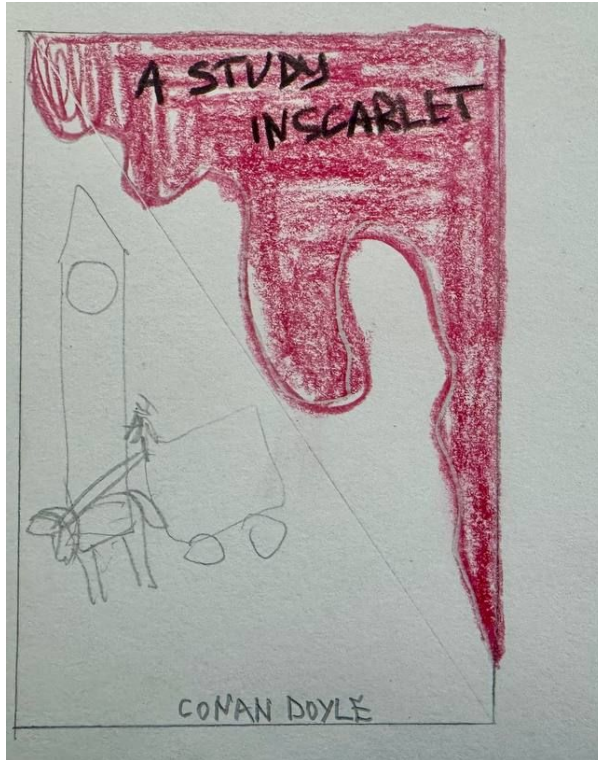


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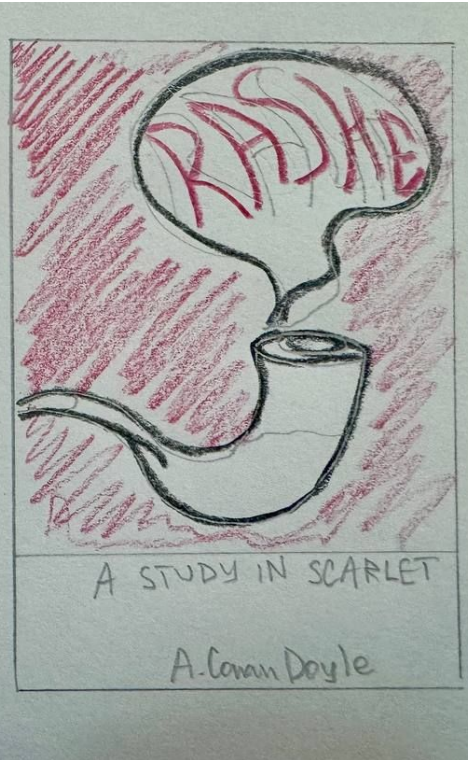


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Thumbnails

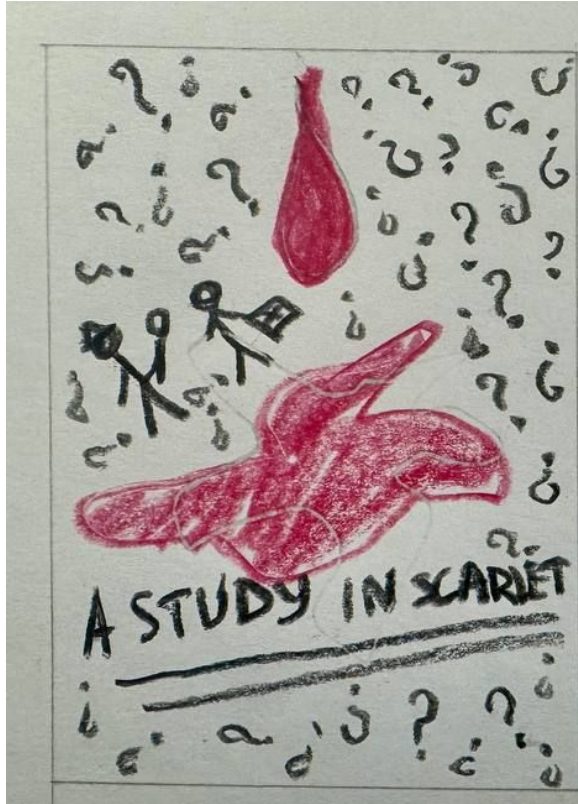


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Thumbnails

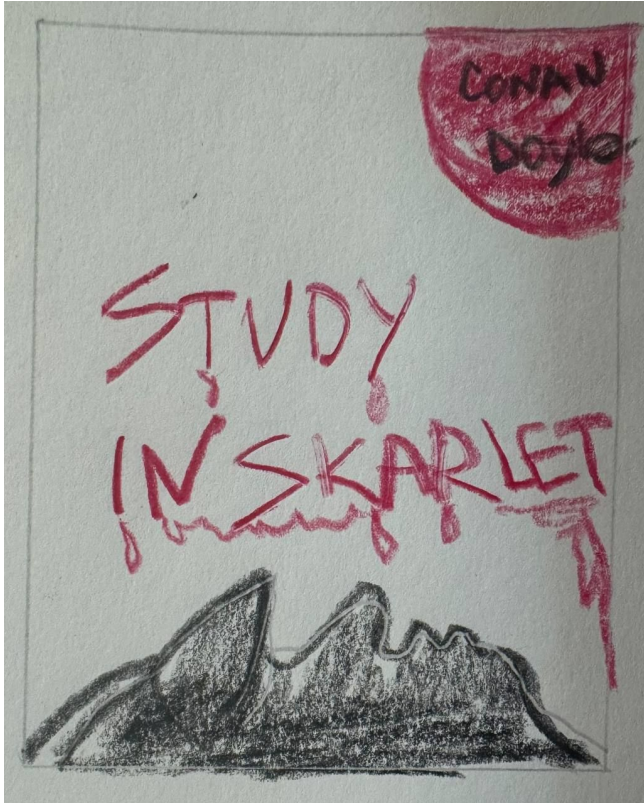


7



8

Thumbnails



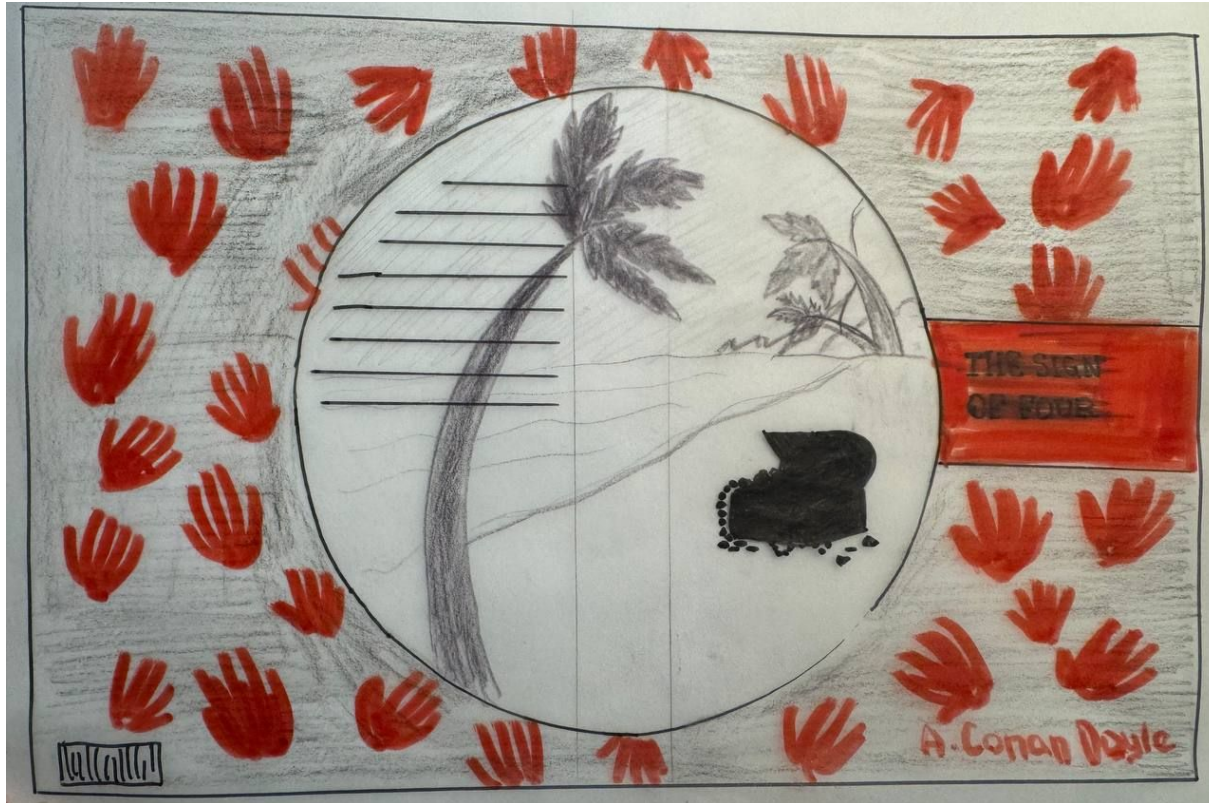
Roughs #1



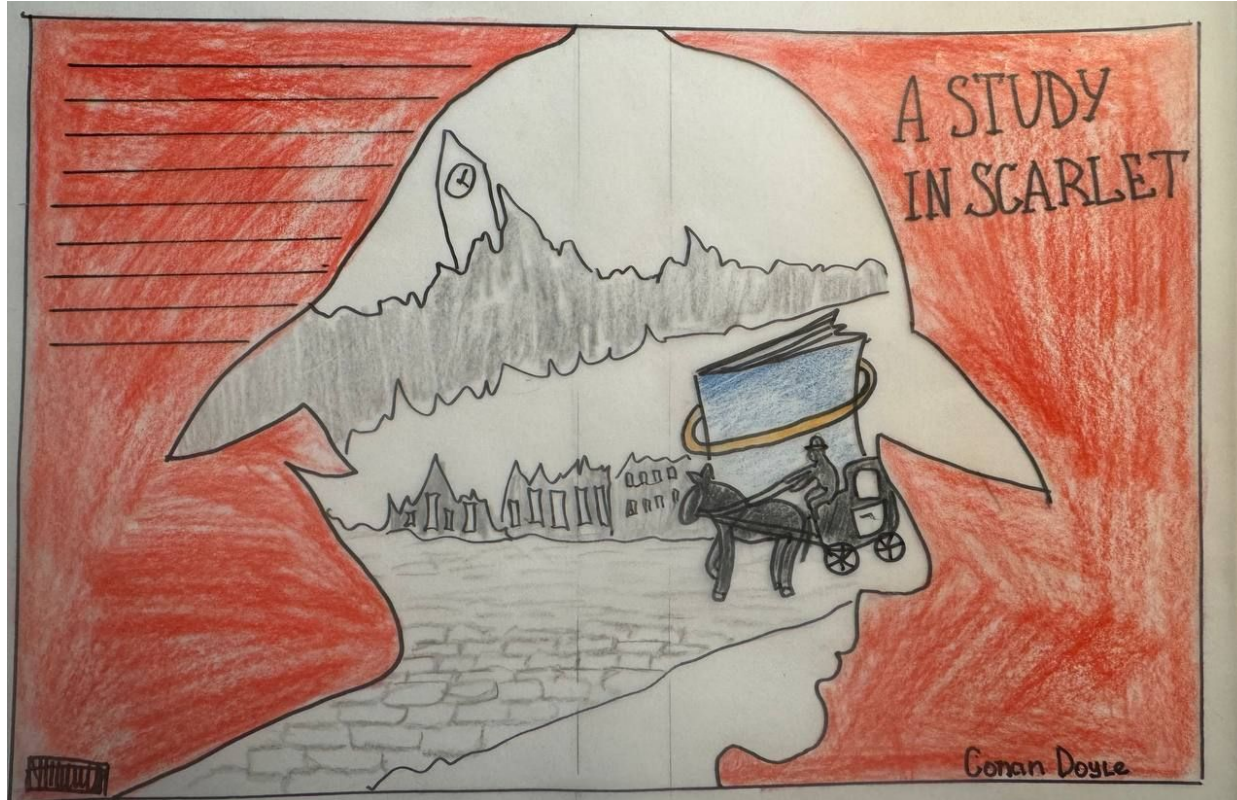
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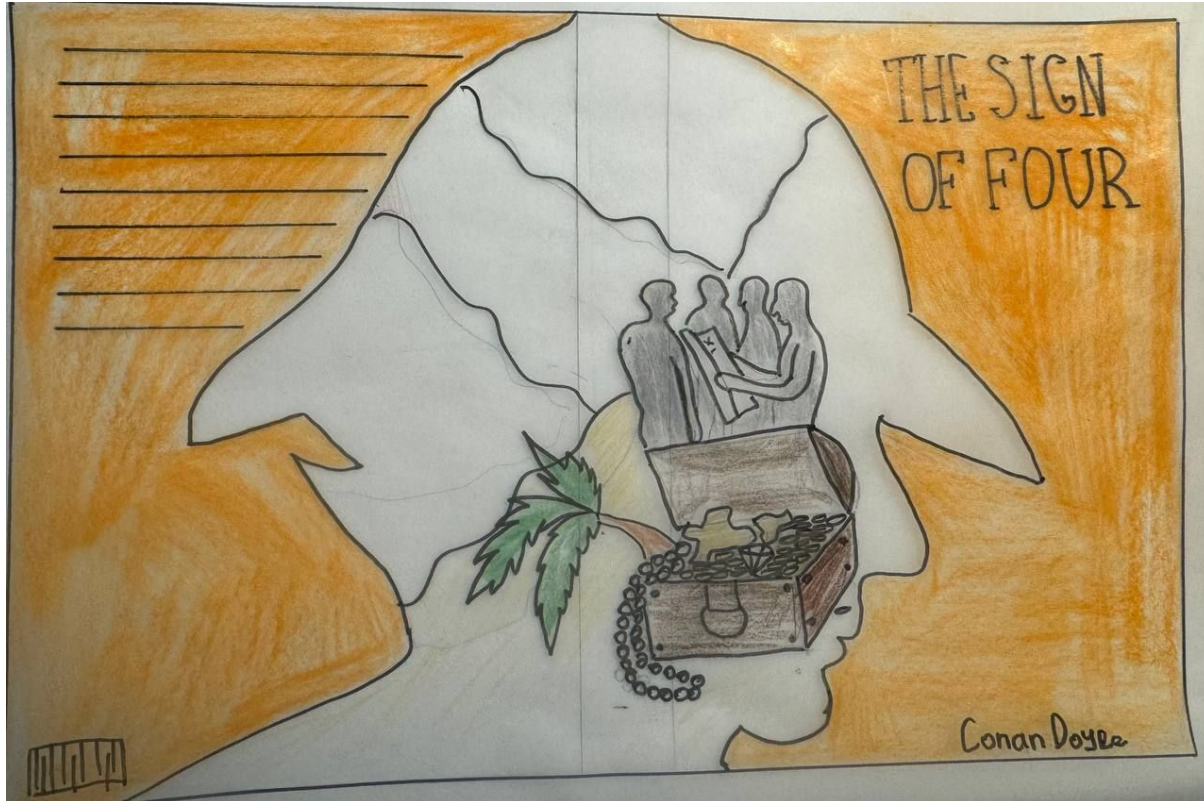
Roughs #1



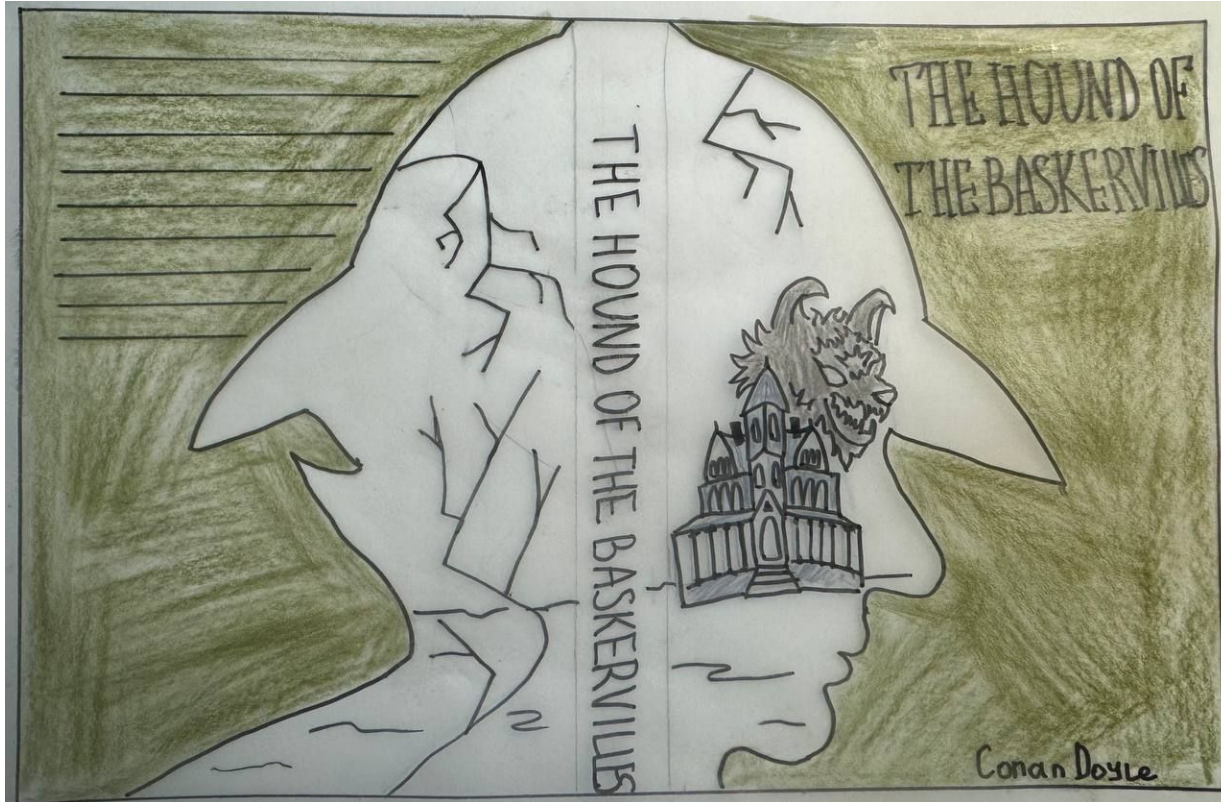
Roughs #2



Roughs #2



Roughs #2



Type

Richmond Text Medium Italic

***A STUDY IN
SCARLET***

Richmond Text Medium

**A STUDY IN
SCARLET**

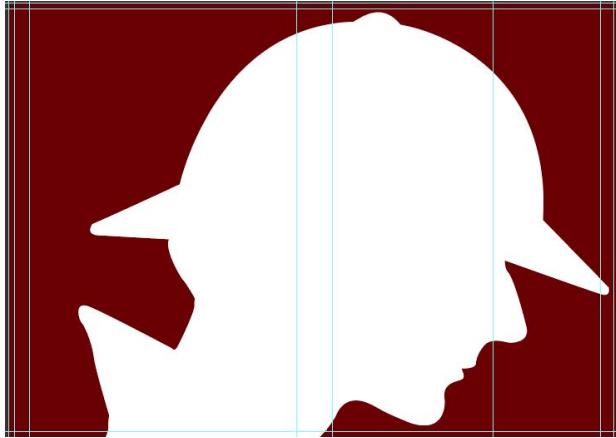
Richmond Text Regular

**A STUDY IN
SCARLET**

Dimensions

- **Front and Back Cover dimensions:** 6x9 inch
- **Spine Dimensions:** 0.77 inch
- **Trim Size: (Full artboard size):** 12.77x9 inch
- **Bleed Size:** 13.02x9.25 inch
- **Live Area:** 12.0976x8.25 inch

WIP



WIP

ABOUT THE BOOK

In Victorian London, Dr. John Watson encounters the brilliant Sherlock Holmes. Together, they tackle their first case: a bizarre murder in Brixton with clues written in blood. As they delve into a story of revenge that spans continents, Watson sees the dawn of forensic science and a legendary partnership begins.

ABOUT THE AUTHOR

Sir Arthur Conan Doyle (1859-1930) was a British author best known for creating the detective Sherlock Holmes. His innovative detective fiction has left a lasting impact on literature.

DESIGN & IMAGE

Elizaveta Shcherbak

**Harper
Collins**



Crime Fiction
US \$10.00

Arthur
Conan
Doyle

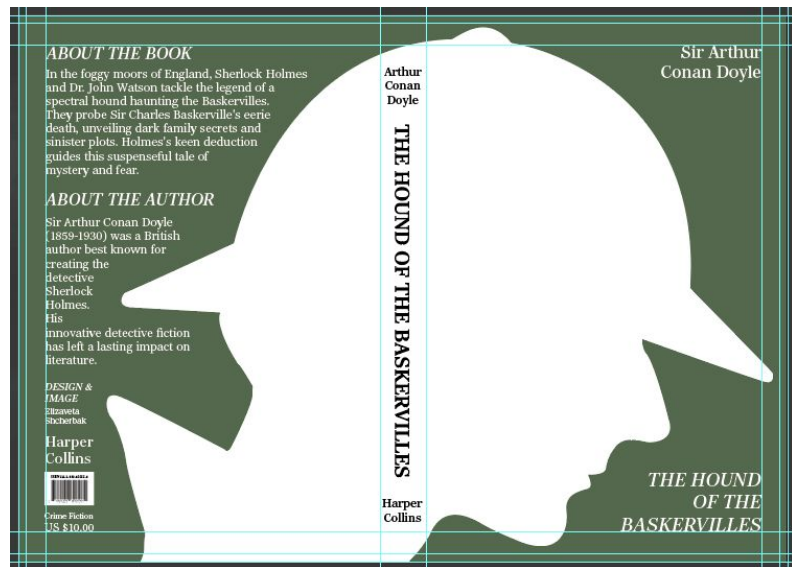
A STUDY IN SCARLET

Harper
Collins

Sir Arthur
Conan Doyle

*A STUDY
IN SCARLET*

WIP



ABOUT THE BOOK

In the foggy moors of England, Sherlock Holmes and Dr. John Watson tackle the legend of a spectral hound haunting the Baskervilles. They probe Sir Charles Baskerville's eerie death, unveiling dark family secrets and sinister plots. Holmes's keen deduction guides this suspenseful tale of mystery and fear.

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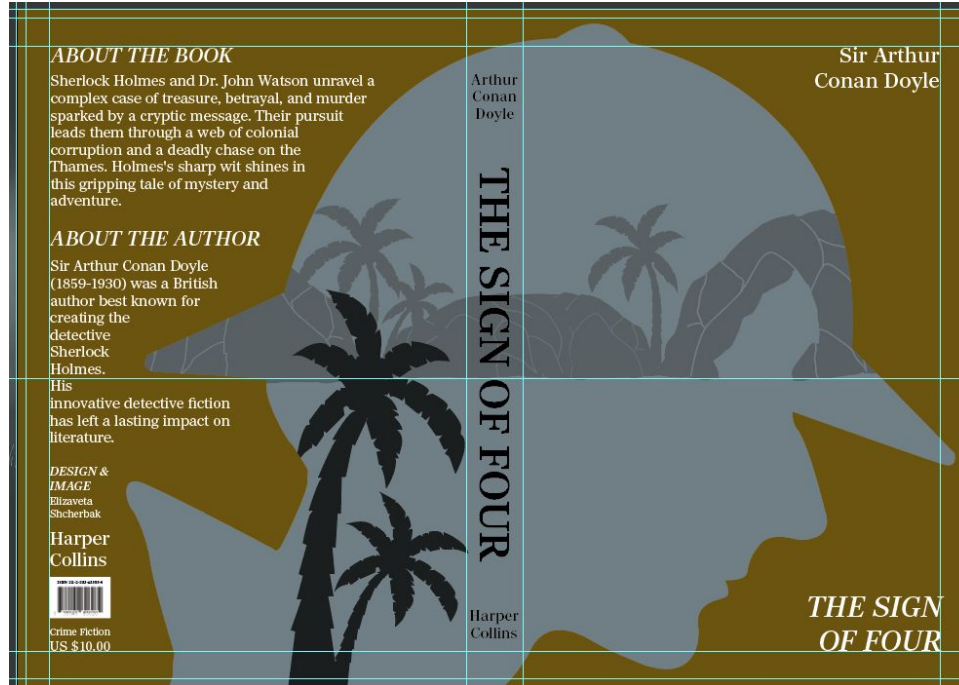
Arthur
Conan
Doyle

THE HOUND OF THE BASKERVILLES

Harper
Collins

Sir Arthur
Conan Doyle

THE HOUND
OF THE
BASKERVILLES



ABOUT THE BOOK

Sherlock Holmes and Dr. John Watson unravel a complex case of treasure, betrayal, and murder sparked by a cryptic message. Their pursuit leads them through a web of colonial corruption and a deadly chase on the Thames. Holmes's sharp wit shines in this gripping tale of mystery and adventure.

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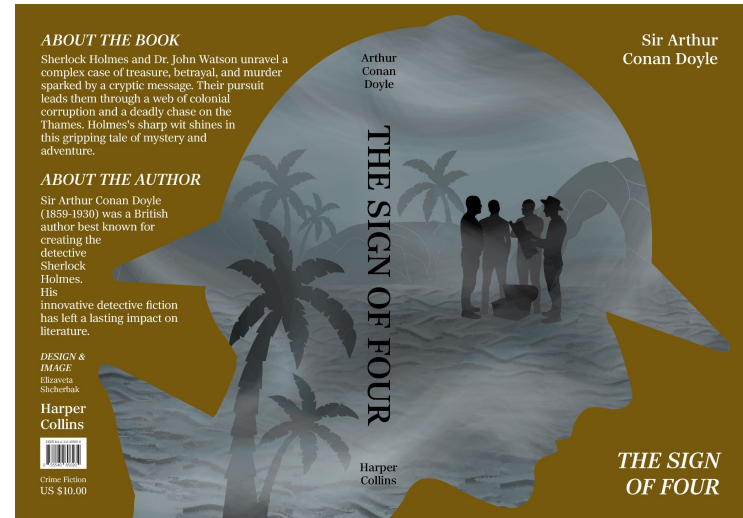
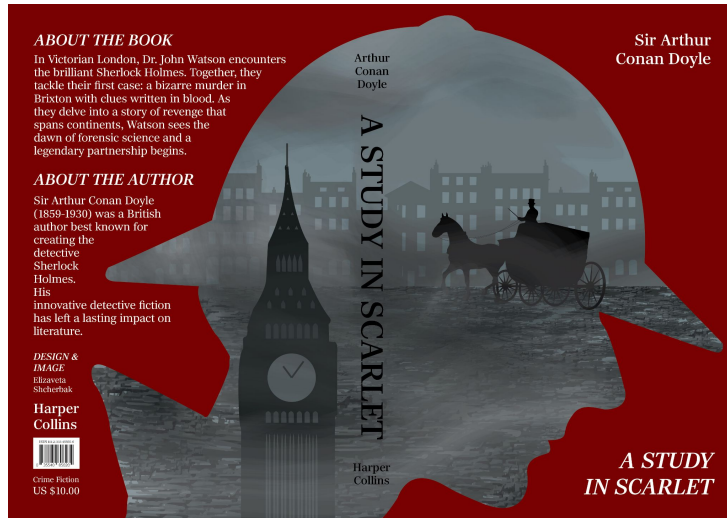
Arthur
Conan
Doyle

THE SIGN OF FOUR

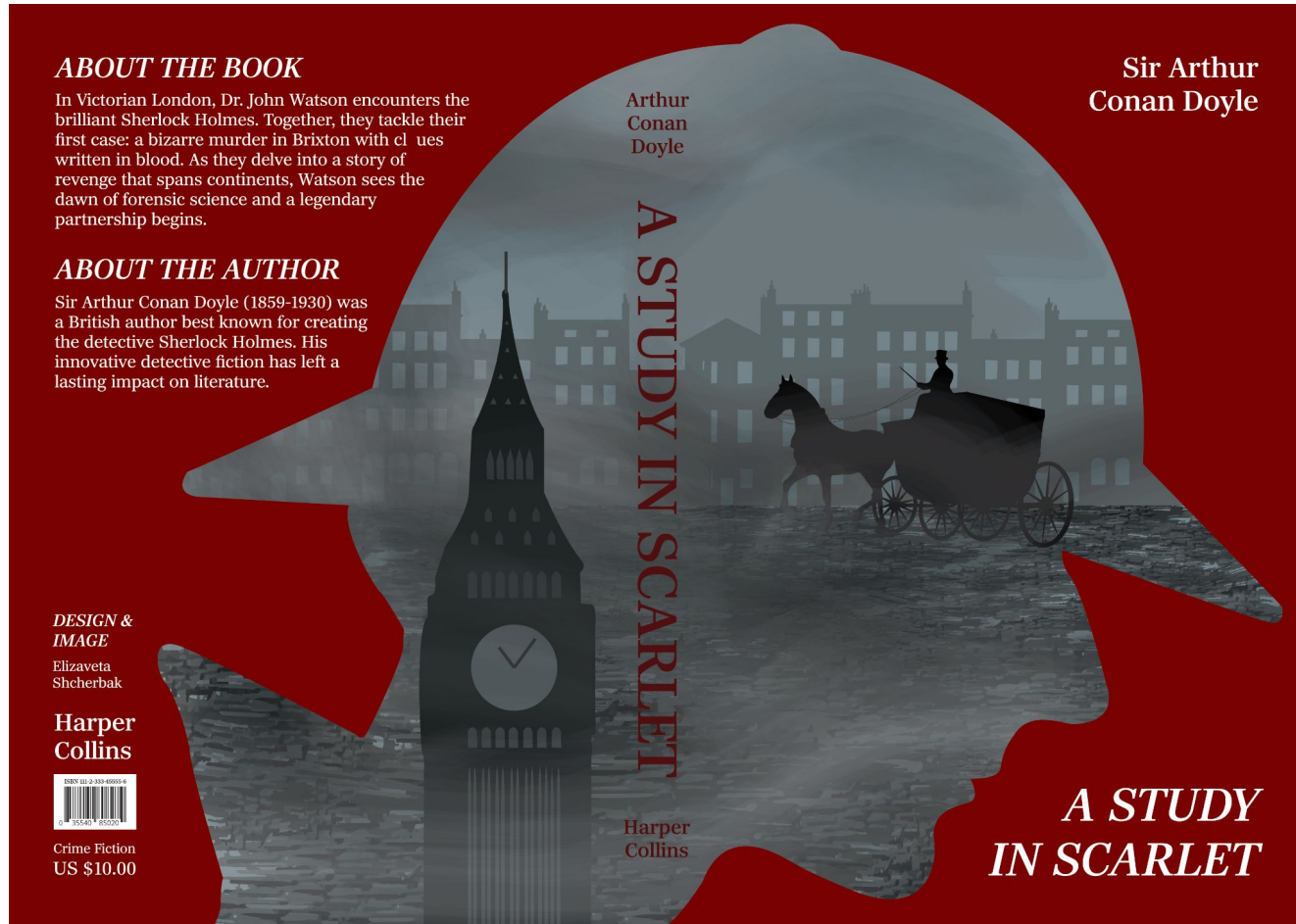
Harper
Collins

Sir Arthur
Conan Doyle

*THE SIGN
OF FOUR*



Comprehensive



Comprehensive

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THE HOUND OF THE BASKERVILLES

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*THE SIGN
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